



CIANDO

Media Group Stein

SOLUTIONS FOR PUBLISHERS

09.2023

ciando GmbH

ABOUT US

YOUR PARTNER WITH LONG-TERM EXPERIENCE AND COMPREHENSIVE SERVICE!

digital services for more than 20 years

- ▶ Since 2022 part of the Media Group Stein as an e-book service provider
- ▶ Serving all levels of trade and offering various technical solutions
- ▶ Partner network with more than 15,000 publishers and worldwide distribution of over 3 million e-books
- ▶ Our subsidiary QuoLibris distributes digital libraries and other e-book solutions

SERVICES FOR:



direct sales

via the ciando platform



book trade

delivery to online stores



libraries

operation of rental portals & deliveries in the academic sector



publishers

e-book delivery for specialized and general-interest publishers

MORE OPTIONS FOR BOOK SALES

The screenshot displays the ciando website interface for a book titled "Basics on European Social Law". The top navigation bar includes categories like Home, Fiction, Economics, Law (highlighted), Computer, Technology Knowledge, Medicine Health, Psychology Pedagogy, Self-Help, Sexuality Erotic, Politics, Culture, History, Philosophy Religion, and Travel Hobbies. Below this, there are sections for "New Releases", "Super Savers", and "Bestseller".

The main content area features a "Search and Find" section with a search bar and filters for "Book Title", "Author/Publisher", and "Table of Contents". A "Show eBooks for my device only:" dropdown is set to "All devices". The "Service" section lists "Money-Back Guarantee", "Support-Hotline", "Security Guarantee", "Multiple Access", "Mobile Devices", "Read Online", and "Right of revocation". The "Information & Contact" section lists "Corporate Clients", "Libraries", "Book Trade", "Publisher", "Press", and "Affiliate-Program".

The book details for "Basics on European Social Law" include the author Christina HieBl, publisher Linde Verlag Wien Gesellschaft m.b.H., 2021, ISBN: 9783709411391, 175 Pages, 2. Edition, and Format: ePub. The price is 27,99 EUR. A "Money-Back Guarantee" badge is visible. The "Add to Cart" button is prominent.

Below the book details, there is a "More of the content" section with a "Short Description" tab selected. The description reads: "European Social Law at a glance. The present book sets out – in a concise manner – the social law of the European Union. Apart from core areas of European labour law, the regulation of which is based on the EU's competence in social policy, it covers notably the numerous rights based on the free movement of workers and other EU citizens, as well as the coordination of social security. Beyond that, the book refers to other fields of EU regulation which are prone to cause conflicts between the member states' national social law and the relevant EU norms, the so-called 'hard core' of European law. Extensive reference is made to the case law of the European Court of Justice, which continues to have a profound impact on the social law of the EU as it stands."

for a wide range of devices

look inside

sample reading

READ THE BOOK ONLINE ...

read books online
always and everywhere

comfortable
scrolling

navigating the
table of contents

page by page
printing possible

The screenshot displays the CIANDO online book reader interface. On the left, there is a sidebar with the CIANDO logo (Mediengruppe Stein) and a table of contents for 'Kurzlehrbuch Chirurgie' by Volker Schumpelick, Niels Bleese, and Ulrich Mommsen. The main content area shows page 596, titled 'Allgemeine Traumatologie 10 Unfallchirurgie'. It features three diagrams (a, b, c) illustrating knee joint movements (Extension/Flexion) with angles of 5°, 0°, and 140°. The text includes sections for 'Weitere Untersuchungen' (Diagnostic arthrocentesis, Sonography, Doppler sonography, Color duplex sonography, Angiography, Arthroscopy, Electromyography) and 'Spezielle Untersuchungstechniken' (Special investigation techniques for the shoulder girdle and shoulder joint). A 'MERKE' (Note) box is visible at the bottom of the page.

presentation in the
original layout

individual zoom

... ODER PER DOWNLOAD BEZIEHEN

The screenshot displays the CIANDO online platform interface. The top navigation bar includes the CIANDO logo, page navigation controls (back, forward, search), and a 'zurück zum Konto' link. The main content area shows a medical article titled '596 Allgemeine Traumatologie 10 Unfallchirurgie'. The article includes diagrams (Abb. 10.1) illustrating knee joint movement ranges and text describing diagnostic techniques like 'Weitere Untersuchungen', 'Doppler-Sonografie', and 'Arthroskopie'. A sidebar on the left contains a table of contents and a 'Schnelles Springen' (Quick Jump) section. Red callout boxes highlight specific features: 'Suche im Dokument' (Search in Document) points to the search icon; 'Übersichtliche Darstellung' (Clear Presentation) points to the article layout; 'Entnahme von Zitaten' (Extraction of Citations) points to the citation icon; 'Schnelles Springen' (Quick Jump) points to the sidebar; and 'Notizen und Lesezeichen einfügen' (Add Notes and Bookmarks) points to the bookmark icon.

Schnelles Springen

Notizen und Lesezeichen einfügen

Suche im Dokument

Übersichtliche Darstellung

Entnahme von Zitaten

DRM variations



hard DRM

- + maximum protection
- not customer friendly

water sign

- + customer friendly
- low protection

DRM free

- + very customer friendly
- no protection

ciando GmbH

MANY PUBLISHERS

here are a selection ...





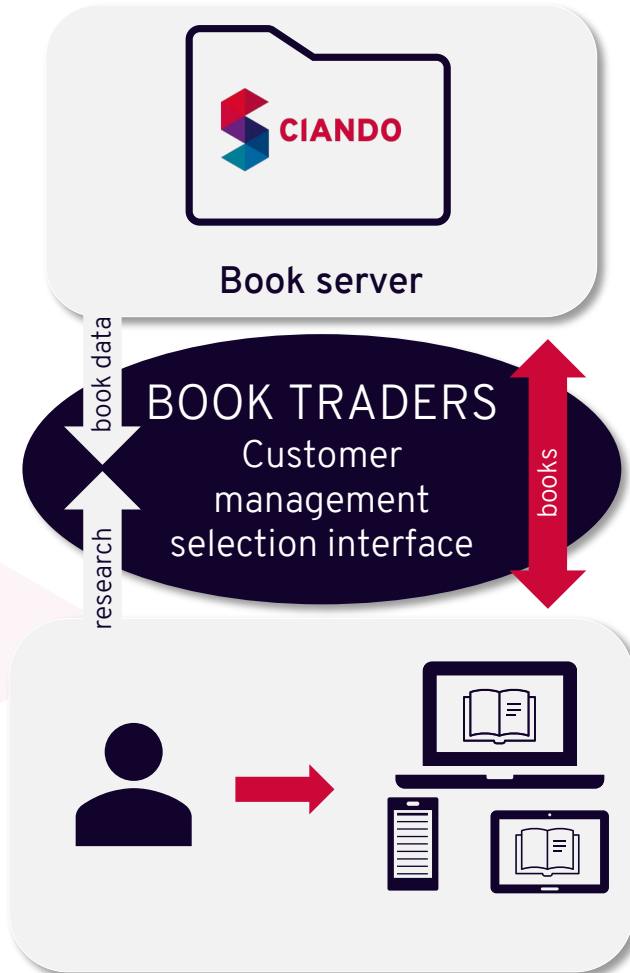
WHOLESALE E-BOOKS IN THE BOOK TRADE

1. WHITE-LABEL-SHOPS



- ▶ provision of books in PDF and EPUB format for distribution on different channels
- ▶ storage and availability on ciando server
- ▶ white-label-shop linking to the bookseller's website
- ▶ assumption of collection and user support on your name by us
- ▶ download, online reading and printing of books possible across devices in the user account

2. CONNECTION TO CIANDO INTERFACE



- ▶ Provision of books in PDF and EPUB format for distribution on different channels
- ▶ storage and availability on ciando server
- ▶ selection interface / bookseller's store system is linked to ciando technology
- ▶ management and customer relationship remains in your own hands
- ▶ the books are delivered "just-in-time" - with or without copy protection - for provision to the user.
- ▶ download, online reading as well as printing of books possible across devices



DIGITAL PUBLISHING DISTRIBUTION

ALL DISTRIBUTION CHANNELS FROM A SINGLE SOURCE

with ciando you reach all important market participants



ASSUMPTION OF DATA AND ACCOUNTING MANAGEMENT

PUBLISHER

CIANDO DELIVERY

SALES PLATFORMS

FINAL CLIENTS



DIGITAL PUBLISHING DISTRIBUTION

SERVE YOUR FINAL CLIENTS

ciando provides the technology for your publishing store

The screenshot displays the Linde e-book store interface. At the top, the Linde logo is on the left, and navigation links for 'Hilfe', 'Warenkorb', 'Konto', 'meine eBooks', and 'Anmelden' are on the right. A blue navigation bar contains 'Startseite', 'Neuheiten', 'Preishits', and 'Bestseller'. Below this, a search bar and a 'zur Expertensuche' link are visible. The main content area features a large banner for the book 'Alfresco und Liferay' by Sebastian Wenzky, with a 'Willkommen im E...' message and a list of benefits: '- sofortigen Zugriff auf', '- Bezug per Download', and '- komfortable Nutzung'. Below the banner, two book recommendations are shown: 'Marketing mit Online-Videos' by Andreas Schulz and 'Erneuerbare Energien und Klimaschutz' by Volker Guaschnig. On the right, a 'Services' section lists: 'Support-Hotline', 'FAQ', 'Mehrfachnutzung', 'Geld-zurück-Garantie', 'Sicherheitsgarantie', 'E-Book inside', 'Newsletter', 'Hanser bei YouTube', and 'zu Hanser-Fachbuch.de'. At the bottom right, a list of technical services includes 'C/C++', 'Scrum, Kanban und Co.', 'Web und Mobile Programming', 'Social Media und Marketing', 'Windows Server System', 'Baubetrieb / Baurecht', 'Holz- / Papier- / Drucktechnik', and 'Kunststofftechnik'.

distribute your e-books
with your own look and
feel

ciando GmbH

OUR CUSTOMERS

BertelsmannStiftung

 **RATISBONA**
HANDELSIMMOBILIEN

ib



XUND BILDUNG
GESUNDHEIT
ZENTRALSCHWEIZ

 **WBS TRAINING**



 **bfi**
Berufsförderungsinstitut
Steiermark

 **ifen**
INSTITUT DE FORMATION
DE L'ÉDUCATION NATIONALE

 **THÜRINGER LANDTAG**

 **EY**
Building a better
working world

SOPHIST 

CONTACT

**We will be pleased to send
you further information:**

ciando GmbH
Engelhardstr. 6
81369 Munich

Fon: +49 89 / 5 20 57 59 0
Fax: +49 89 / 5 20 57 59 59
E-Mail: verlag@ciando.com

